

# boosting business

by building strong relations in the meetings and events industry



Presenting your product, be it rooms, venues, or services within the meetings and events industry can be challenging. How do you prepare every single meeting or presentation? How can you make sure that you get a good connection with the potential client? And how do you make a lasting first impression? This concept will help you!

## why

Participants will learn how to make a lasting impression at meetings by using honest, respectful and trustworthy communication.

They will experience how they can create a nice atmosphere by stimulating all senses and make the meeting with new possible clients the beginning of a long-lasting relationship.

Getting a new perspective of how they can use their own presence and judgement will leverage the ROI of any meeting.

## what

We consult you with regards to all aspects of the meeting. From the basic dress code to the storytelling methods. From the personal power and appearance to how to use effective communication tools.

We will show you how you can make engaging meetings with lasting impressions. The do's and don'ts of presentations and meetings will be highlighted. And we will leave you inspired and motivated, so you will approach the future meetings with more confidence and higher energy.

Your competences and skills will be the center of the training ensuring that you will achieve a higher conversion rate. And that's what it's all about!

## how

- Group workshop
- One-on-one training
- Supervising on site at exhibitions

"Your meetings and presentations are safe with us!"



Héctor A. Venegas

Karin Krogh

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